

PRESS RELEASE 07/2018

ASLAN MirrorEffect AntiScratch:

Golden mirror effect film – highly-reflective and scratch-resistant

ASLAN, the German developer, manufacturer and marketer known as a specialist in self-adhesive films, expands its portfolio of the special effect films: The successful self-adhesive Polyester film MirrorEffect AntiScratch ASLAN SE 75 is now – besides silver – also available in gold. Both self-adhesive mirror effect, anti-scratch polyester films are characterized by a brilliant mirror-like finish, along with a very high scratch-resistant surface which is unique in the market.

Applied on smooth, homogeneous substrates the polished surface of the film reflects mirror images brilliantly. Silver mirror effect makes rooms appear optically larger and brighter, while gold mirror effect additionally gives a warm impression. This self-adhesive mirror effect film has the advantages of being lightweight, shatter-proof when used as a mirror and flexible in terms of application. With the use of a plotter, the film can be cut into individual shapes and is easy to weed.

A remarkable benefit of ASLAN mirror effect films lies in the high scratch-resistance of the film's surface. The mirror effect film can therefore be applied to large areas without the need to over-laminate it with an additional protective film. Moreover, the high scratch-resistance ensures that the mirror effect remains brilliant and intact in the long term and that the film can be easily cleaned.

Especially designed for the decoration of smooth surfaces the self-adhesive mirror effect film is ideally suited for applications in shop fitting, visual merchandising, exhibition stand construction and interior design. Flat surface areas on furniture, ceiling panels and glass for instance, bring out the both-sided mirror effect particularly well, whether applied to large areas or as an individually set piece. Applied to a transparent surface the mirror effect is visible both sides.

MirrorEffect AntiScratch ASLAN SE 75 gold and silver have an outdoor durability of 3 to 5 years and are available in the dimensions 25 m x 1.25 m.

For further information and samples, please call the manufacturer on +49 2204.708 80 or visit www.ASLAN-Schwarz.com.

For any questions concerning this press release, please contact:

ASLAN, Schwarz GmbH & Co. KG
David Remmler, Marketing
Oberauel 2 | 51491 Overath | Germany

phone +49 2204.708 64
fax +49 2204.708 50
e-mail david.remmler@ASLAN-Schwarz.com

About ASLAN:

ASLAN, Schwarz GmbH & Co. KG is an independent, owner-managed company that has been a worldwide innovator in self-adhesive products since 1950. A specialist in self-adhesive films, ASLAN successfully develops and manufactures high-quality, unique products and distributes them worldwide. In addition to a wide range of brand products, ASLAN offers a variety of individual solutions tailored to its customers' requirements. Further information is available at www.ASLAN-Schwarz.com